

Information package

Everything you need to know before you start.



Welcome!

Great that you want to learn more about Vormats, how you can use our video platform and what a collaboration looks like.

Vormats in 90 seconds



Why video?

“Make your digital communication more human and more effective.”

At a time when speed and efficiency are paramount, add some humanity to your digital communication with personal video content and ensure more connection and involvement.

8x
more reach

4x
more engagement

9x
remembered better

60% of employees would rather watch a video than read text



See examples and read testimonials

We work with over 140 clients who use video for various purposes.

- Talent Acquisition
- Employer branding
- Internal Communication

View Client Stories

Practical information

Pricing

Vormats works on the basis of licenses.

€40 p.u.p.m.

From 20 users (billed annually)

[Learn more](#)

Support & onboarding

We pay a lot of attention to onboarding and user adoption.

- One point of contact
- Custom onboarding
- Personal contact
- SLA

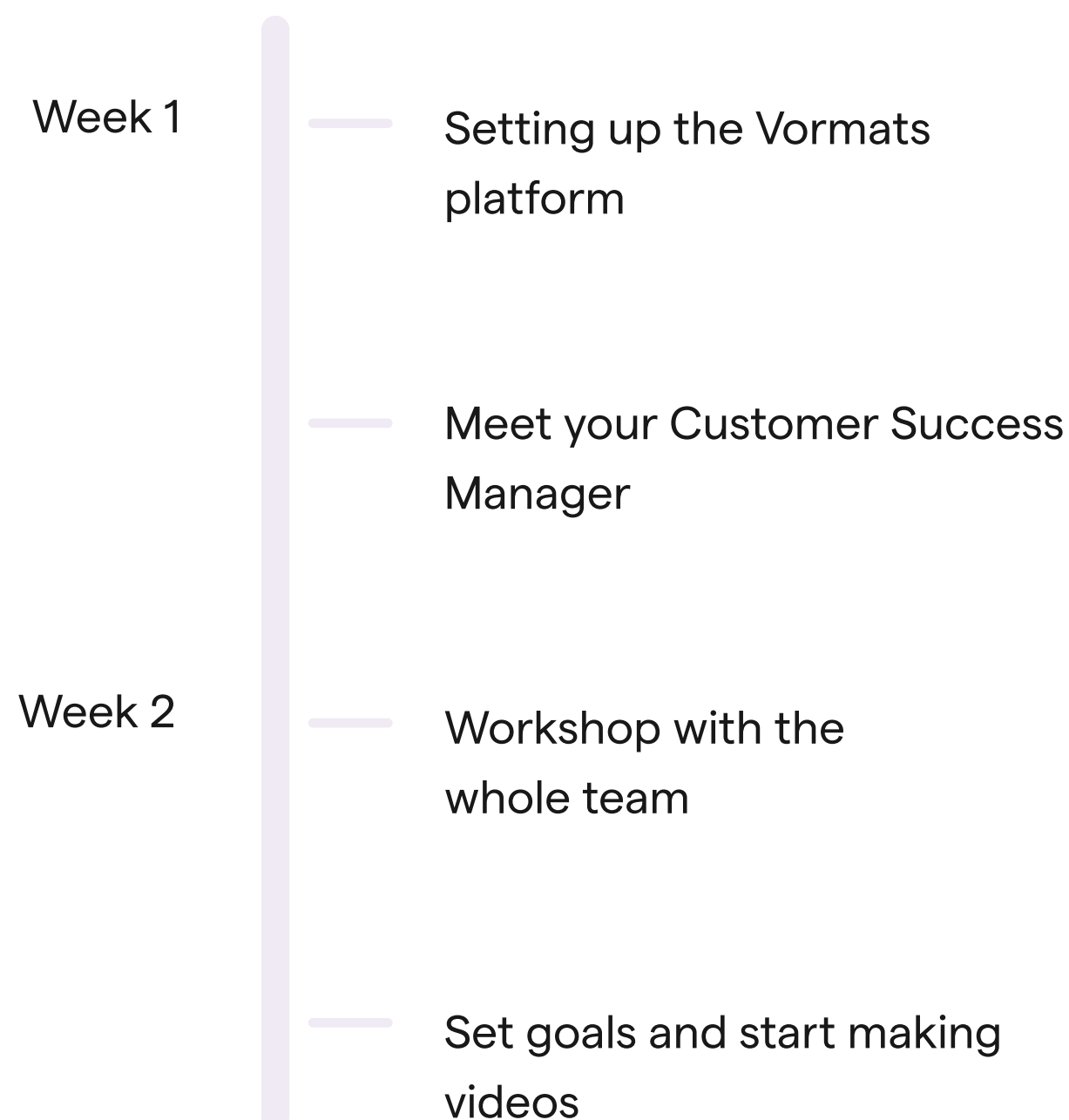
IT Security

The guarantee of privacy and confidentiality of organisational data is our priority.

- ISO 27001 certified
- SSO (SAML)
- Password safety

Get started within 2 weeks!

We want to excel by offering personal contact from the onset.



What clients have to say about us

“It remains surprising how much store employees want this!”

Jos van der Sommen
Employer Branding



“We use Vormats to make videos with the greatest of ease, giving everyone a glimpse into the world of Van Nieuwpoort.”

Ayda Shafii
Marketing & Communicatie



“Thanks to the onboarding and personal guidance, internal enthusiasm and the number of users of the video platform are growing rapidly.”

Sofie Delkhoshnawaz
Corporate Communication



“Fastest assistance by a support department ever!”

★★★★★ 4,7

Customer support review



About Vormats

We believe that in the digital world, video content is an essential tool for the workplace. For this reason, we are on a mission to make this possible for everyone, no filming or editing experience necessary.

[Read more](#)

Leading companies preceded you!

